

Rep Order# 9798839 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 50767

Printed: 09/21/2012 3:22 PM  
Last Received: 09/21/2012 3:01 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

\*\*\*\*\* Contract Coversheet \*\*\*\*\*

V.5 9/21

SEE LNS 11/28 FOR CREDITS TAKEN

PREVTT=107250 - REVTT=103250 - TOTAL CREDIT=4000

\*\*\*\*\*

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Hiatus Weeks

Rep Firm  
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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 9/21  
SEE LNS 11/28 FOR CREDITS TAKEN  
PREVTT=107250 - REVTT=103250 - TOTAL CREDIT=4000  
PLS CF - THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*15	F	10P-11P	BLUE BLOODS	:30	\$3,000.00	08/24-08/24	0	0	0	\$0.00	
				[CREDIT WAS TAKEN FOR SPOT ON 8/24 (1/WK)]								
				V5 Effective Dates Changed								
	*28	SA	9P-10P	CRIMTIME	:30	\$1,000.00	08/25-08/25	0	0	0	\$0.00	
				[CREDIT WAS TAKEN FOR SPOT ON 8/25 (1/WK)]								
				V5 Effective Dates Changed								

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Aug 12: 82 / \$103,250.00 Sep 12: 0 / \$0.00  
Sales Totals: 82 / \$103,250.00  
Station Totals: 82 / \$103,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

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Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
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138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---COMPETITIVE---

Market Totals \$254,373

CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	25%
WKRC	40%	WLWT	20%	WSTR	1%	WXIX	13%		

Books null  
Demos RA35+

Rep Order# 9798839 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 50767

Printed: 08/22/2012 10:44 AM  
Last Received: 08/21/2012 10:01 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line 15  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*15	F	10P-11P	BLUE BLOODS	:30	\$3,000.00	08/24-08/24	1	1	1	\$3,000.00	
			Station Remark:	V4 1x na 5/24 sched change mg sun 9-10p ncir 8/26 the good wife								
	*28	SA	9P-10P	CRIMTIME	:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	
			Station Remark:	V4 1x na 8/25 sched change mg sun 2-6p 8/26 ncir pga golf								

---REPORT TOTALS---

Report Totals: 2 / \$4,000.00

---SALES MONTHLY TOTALS---

Aug 12: 84 / \$107,250.00 Sep 12: C / \$0.00  
Sales Totals: 84 / \$107,250.00  
Station Totals: 84 / \$107,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$264,228 CABL 0% EKRC 0% UNKN 0% WBQC 0% WCPC 25%

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
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Phone#  
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Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

WKRC	40%	WLWT	20%	WSTR	1%	WXIX	13%
------	-----	------	-----	------	----	------	-----

Books null  
Demos RA35+

**Connell II, Jim**

---

**From:** dmcullah@wkrc.com  
**Sent:** Tuesday, August 21, 2012 2:38 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Cc:** Hanning, Jim  
**Subject:** Spot - Preempt: Romney/R/President - 50767

Station: WKRC-TV

**Order Information:**

Order #: 50767  
Order Total: \$107,250.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09798839  
Flight Dates: 08/22/12 - 08/28/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (50767-15-1):**

Rate: \$3,000.00  
Air Date: Fri 08/24/12  
Eligible Days: -----F-----  
Inventory Code: Fri Reg 3  
Inventory Description: Fri Reg 3  
Inventory Code Time: 10:00 PM-11:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Program Change -No Return

*1x Sun 9-12P  
on 8/26 MWR*

Rep Order# 9798839 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 50767

Printed: 08/22/2012 10:42 AM  
Last Received: 08/21/2012 10:01 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
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Salesperson Phone# 202-955-5342  
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--- REMARKS ---

pls see line 28  
t/r  
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*28	SA	9P-10P	CRIMTIME	:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	
				Station Remark: V2 1x na 8/25 sched change mg sun 2-6p 8/26 ncir pga golf								

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

Aug 12: 84 / \$107,250.00 Sep 12: 0 / \$0.00  
Sales Totals: 84 / \$107,250.00  
Station Totals: 84 / \$107,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$264,228	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	25%
		WKRC	40%	WLWT	20%	WSTR	1%	WXIX	13%		

Books null  
Demos RA35+

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Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

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BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348



## Connell II, Jim

---

**From:** dmcullah@wkrc.com  
**Sent:** Tuesday, August 21, 2012 1:26 PM  
**To:** Connell II, Jim; Williams, Lynda  
**Cc:** Hanning, Jim  
**Subject:** Spot - Preempt: Romney/R/President - 50767

Station: WKRC-TV

### Order Information:

Order #: 50767  
Order Total: \$107,250.00  
Agency: American Rambler Pro  
Advertiser: Romney/R/President  
Product: ROMNEY 4 PRESIDENT  
Alternate Order #: 09798839  
Flight Dates: 08/22/12 - 08/28/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

### Preempted Spot Information (50767-28-1):

Rate: \$1,000.00  
Air Date: Sat 08/25/12  
Eligible Days: -----Sa--  
Inventory Code: Sat Reg 2  
Inventory Description: Sat Reg 2  
Inventory Code Time: 9:00 PM-10:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/o Notice  
Preempt Reason: Program Change -No Return

*1x Saw 2-6p on  
8/26 (Post Golf) NCR*

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 1												
08/22/12	Wednesday	25:09 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/22/12	Wednesday	09:03 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/23/12	Thursday	07:25 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/23/12	Thursday	22:29 AM	:30	\$800.00	2012MR 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/24/12	Friday	07:40 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/24/12	Friday	21:25 AM	:30	\$800.00	2012MR 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	ROMNEY 4 PRESIDENT		P-2	3	MWASH-
											6	
Line: 2												
08/22/12	Wednesday	40:15 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/22/12	Wednesday	45:33 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/23/12	Thursday	43:48 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/23/12	Thursday	59:11 AM	:30	\$800.00	2012MR 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/24/12	Friday	38:47 AM	:30	\$800.00	2012-MF6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	3	MWASH-
08/24/12	Friday	59:11 AM	:30	\$800.00	2012MR 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	5	MWASH-
											6	
Line: 3												
08/22/12	Wednesday	7:59:10 AM	:30	\$400.00	2012-MFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/22/12	Wednesday	7:38:33 AM	:30	\$400.00	2012-MFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/23/12	Thursday	7:38:54 AM	:30	\$400.00	2012-MFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/23/12	Thursday	7:59:26 AM	:30	\$400.00	2012MR CBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/24/12	Friday	7:40:33 AM	:30	\$400.00	2012-MFCBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/24/12	Friday	7:59:25 AM	:30	\$400.00	2012MR CBS	This Morning	(7:00:00 AM-8:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	3	MWASH-
											6	
Line: 4												
08/22/12	Wednesday	12:12 AM	:30	\$400.00	2012-MFCBS	This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/22/12	Wednesday	53:31 AM	:30	\$400.00	2012-MFCBS	This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/23/12	Thursday	29:11 AM	:30	\$400.00	2012-MFCBS	This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/23/12	Thursday	53:01 AM	:30	\$400.00	2012MR CBS	This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/24/12	Friday	29:26 AM	:30	\$400.00	2012-MFCBS	This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	3	MWASH-
08/24/12	Friday	53:31 AM	:30	\$400.00	2012MR CBS	This Morning	(8:00:00 AM-9:00:00 AM)	ROMNEY 4 PRESIDENT		P-2	4	MWASH-
											6	
Line: 5												
08/22/12	Wednesday	58:39 AM	:30	\$1,500.00	2012-MF	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT		P-1	2	MWASH-
08/23/12	Thursday	58:38 AM	:30	\$1,500.00	2012-MF	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT		P-1	3	MWASH-
08/24/12	Friday	58:24 AM	:30	\$1,500.00	2012-MF	The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT		P-1	1	MWASH-
											3	
Line: 6												
08/22/12	Wednesday	27:25 PM	:30	\$1,400.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	4	MWASH-
08/22/12	Wednesday	11:17 PM	:30	\$1,400.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	1	MWASH-
08/23/12	Thursday	10:46 PM	:30	\$1,400.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 6												
08/23/12	Thursday	2:28:40 PM	:30	\$1,400.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	5	MWASH-
08/24/12	Friday	2:09:23 PM	:30	\$1,400.00	2012MR	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	3	MWASH-
08/24/12	Friday	2:28:06 PM	:30	\$1,400.00	2012-MF	Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	6	MWASH-
				\$8,400.00								6
Line: 7												
08/22/12	Wednesday	5:21:37 PM	:30	\$1,200.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/22/12	Wednesday	5:08:43 PM	:30	\$1,200.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/23/12	Thursday	5:07:51 PM	:30	\$1,200.00	2012MR	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/23/12	Thursday	5:21:57 PM	:30	\$1,200.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/24/12	Friday	5:13:46 PM	:30	\$1,200.00	2012MR	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/24/12	Friday	5:28:38 PM	:30	\$1,200.00	2012-MF	5p Local 12 News at Fiv	5:00:00 PM-5:30:00 PM	PROMNEY 4 PRESIDENT		P-2	3	MWASH-
				\$7,200.00								6
Line: 8												
08/22/12	Wednesday	5:52:51 PM	:30	\$1,400.00	2012-MF	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 PM	PROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/22/12	Wednesday	5:37:38 PM	:30	\$1,400.00	2012-MF	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 PM	PROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/23/12	Thursday	5:53:39 PM	:30	\$1,400.00	2012-MF	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 PM	PROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/23/12	Thursday	5:38:23 PM	:30	\$1,400.00	2012MR	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 PM	PROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/24/12	Friday	5:37:00 PM	:30	\$1,400.00	2012MR	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 PM	PROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/24/12	Friday	5:57:16 PM	:30	\$1,400.00	2012-MF	5p Local 12 News at Fiv	5:30:00 PM-6:00:00 PM	PROMNEY 4 PRESIDENT		P-2	3	MWASH-
				\$8,400.00								6
Line: 9												
08/22/12	Wednesday	6:27:10 PM	:30	\$1,500.00	2012-MF	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/22/12	Wednesday	6:11:55 PM	:30	\$1,500.00	2012-MF	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/23/12	Thursday	6:25:25 PM	:30	\$1,500.00	2012-MF	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/23/12	Thursday	6:08:36 PM	:30	\$1,500.00	2012MR	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/24/12	Friday	6:14:47 PM	:30	\$1,500.00	2012MR	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/24/12	Friday	6:23:58 PM	:30	\$1,500.00	2012-MF	6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	3	MWASH-
				\$9,000.00								6
Line: 10												
08/22/12	Wednesday	7:46:57 PM	:30	\$1,100.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	5	MWASH-
08/22/12	Wednesday	7:40:36 PM	:30	\$1,100.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWASH-
08/23/12	Thursday	7:39:16 PM	:30	\$1,100.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	4	MWASH-
08/23/12	Thursday	7:55:13 PM	:30	\$1,100.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	2	MWASH-
08/24/12	Friday	7:54:50 PM	:30	\$1,100.00	2012-MF	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	6	MWASH-
08/24/12	Friday	7:39:59 PM	:30	\$1,100.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	3	MWASH-
				\$6,600.00								6
Line: 11												
08/22/12	Wednesday	11:12:28 PM	:30	\$1,700.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	5	MWASH-
08/22/12	Wednesday	11:33:15 PM	:30	\$1,700.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	1	MWASH-
08/23/12	Thursday	11:33:14 PM	:30	\$1,700.00	2012MR	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	6	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 11												
08/23/12	Thursday	12:28 PM	:30	\$1,700.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	2	MWASH
08/24/12	Friday	1:31:35 PM	:30	\$1,700.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	4	MWASH
08/24/12	Friday	1:49:08 PM	:30	\$1,700.00	2012-MF	11p M-F Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	3	MWASH
											6	
Line: 12												
08/22/12	Wednesday	3:35:13 PM	:30	\$4,500.00	2012-MF	Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT		P-3	1	MWASH
											1	
Line: 13												
08/22/12	Wednesday	3:34:00 PM	:30	\$4,000.00	2012-MF	Wed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWASH
											1	
Line: 14												
08/23/12	Thursday	3:16:29 PM	:30	\$4,000.00	2012MR	Thu Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWASH
											1	
Line: 16												
08/25/12	Saturday	3:50:58 AM	:30	\$350.00	2012MR	6a-8a Local 12 News Sat	6:00:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWASH
											1	
Line: 17												
08/25/12	Saturday	7:20:27 AM	:30	\$450.00	2012-MF	6a-8a Local 12 News Sat	7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWASH
											1	
Line: 18												
08/25/12	Saturday	3:59:25 AM	:30	\$650.00	2012-MF	CBS This Morning Sat	9:00:00 AM-10:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWASH
											1	
Line: 19												
08/25/12	Saturday	3:21:08 PM	:30	\$400.00	2012MR	6pm Local 12 News Sat	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-3	1	MWASH
											1	
Line: 20												
08/26/12	Sunday	3:07:27 AM	:30	\$1,100.00	2012-MF	CBS Sun Morning	9:00:00 AM-9:30:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWASH
											1	
Line: 21												
08/26/12	Sunday	3:32:13 AM	:30	\$1,100.00	2012MR	CBS Sun Morning	9:30:00 AM-10:00:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWASH
											1	
Line: 22												
08/26/12	Sunday	3:28:57 AM	:30	\$1,100.00	2012-MF	CBS Sun Morning	10:00:00 AM-10:30:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWASH
											1	
Line: 23												
08/26/12	Sunday	3:59:57 AM	:30	\$850.00	2012MR	Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWASH
											1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 24												
08/26/12	Sunday	3:39:58 PM	:30	\$600.00	2012-MF630p	Local 12 News Su 6:30 PM-7:00 PM		ROMNEY 4 PRESIDENT		P-3	1	MWASH
											1	
Line: 25												
08/26/12	Sunday	5:58:26 PM	:30	\$4,000.00	2012MR Sun Reg 1		7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	2	MWASH
08/26/12	Sunday	7:41:20 PM	:30	\$4,000.00	2012-MF Sun Reg 1		7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWASH
											2	
Line: 26												
08/26/12	Sunday	1:21:19 PM	:30	\$1,700.00	2012MR 11p M-Su Local 12 New	11:00 PM-11:35 PM		ROMNEY 4 PRESIDENT		P-3	2	MWASH
08/26/12	Sunday	1:30:28 PM	:30	\$1,700.00	2012-MF 11p M-Su Local 12 New	11:00 PM-11:35 PM		ROMNEY 4 PRESIDENT		P-3	1	MWASH
											2	
Line: 27												
08/25/12	Saturday	3:29:25 AM	:30	\$650.00	2012MR CBS This Morning Satu	(8:00:00 AM-9:00:00 A		ROMNEY 4 PRESIDENT		P-2	1	MWASH
											1	
Line: 29												
08/25/12	Saturday	1:56:52 PM	:30	\$1,700.00	2012MR 11p M-Su Local 12 New	11:00 PM-11:35 PM		ROMNEY 4 PRESIDENT		P-3	2	MWASH
08/25/12	Saturday	1:46:21 PM	:30	\$1,700.00	2012-MF 11p M-Su Local 12 New	11:00 PM-11:35 PM		ROMNEY 4 PRESIDENT		P-3	1	MWASH
											2	
											82	
											82	
											82	
											82	
											82	
											82	

[Filtered by: ] [Sorted by: Station]